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ENTREPRENEURSHIP

PROGRAM **DESCRIPTION**

With over 95 percent of Maine's businesses being considered small, the enterprise and entrepreneurship certificate will prepare and support all new venture and presently industrialized businesses. This certificate will prepare the entrepreneur in dealing with lending institutions, employer/employee laws, maintaining their own payroll, accounts receivable/payable, and marketing skills.

Career **OPPORTUNITIES**

This certificate will prepare and support a workforce of small business to be self-reliant by providing them with the skills in managing and operating their businesses and helping them to pursue their endeavors.

PROGRAM OUTCOMES

- 1. Develop an understanding of the entrepreneurship and the entrepreneurial process.
- 2. Develop an understanding of the entrepreneurship and new venture creation in economic development.
- 3. Evaluate the necessary qualities and characteristics of the successful entrepreneurial profile.
- 4. Develop a basic Small Business Plan.
- 5. Understand the interrelationships between the elements of business management and entrepreneurial undertaking.

Washington County Community College is an equal opportunity/affirmative action institution and employer. For more information; please call Tatiana Osmond, Affirmative Action Officer, at 454-1094



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Current as of 6/11/2024

Washington County Community College

Entrepreneurship Course Curriculum

Certificate

34 Credit Hours

Course #	Course Title	Credits
Semester 1		
BUS 110	Introduction to Business	3
FYE100	First Year Experience	1
BUS 132	Business Law	3
BUS 160	Entrepreneurship and New Venture Practices	3
MAT 112	Business Math	3
PHI 115	Ethics	3
BUS 240	Advertising & Marketing	3
	Total	19
Semester 2		
Elective	Elective	3
BUS 140	Accounting Principles I	3
BUS 215	Business Management	3
ENG 101	College Composition	3
PSY 105	Human Relations	3
	Total	15
Elective – 3 Credits		
MAT Elective	Math/ Science Elective	3
BUS 176	QuickBooks Computerized Accounting	3
BUS 230	Supervisory Management	3
BUS 255	International Business	3
CPT 123	Electronic Spreadsheet	3
CTT 144	Web Page Design	3

Cost per credit hour is \$96. For more information visit: https://wccc.me.edu/admissions-aid/finances/tuition-fees/ Financial Aid is available for students who qualify at www.FAFSA.Ed.Gov School Code: 009231

Visiting the campus is easy. Contact the Office of Admissions at 207-454-1000 or wcccadmissions@mainecc.edu to schedule a time to visit! For more program specific information, please contact the program instructor Rhonda French, rfrench@mainecc.edu or 207-454-1058