



OUTDOOR LEADERSHIP: ADVENTURE RECREATION & TOURISM

PROGRAM DESCRIPTION

The purpose of the **Adventure Recreation & Tourism** option of the Outdoor Leadership program is to equip students with a strong foundation in economic, cultural, and environmental studies related to the Adventure Tourism industry through a variety of challenging and engaging field experiences. This knowledge base allows students to make informed decisions while promoting environmental and cultural stewardship. The Adventure Recreation and Tourism program balances theoretical knowledge with hands-on, practical skills, enabling students to take effective leadership roles in planning, coordinating, and guiding recreational adventures.

Career OPPORTUNITIES

Successful completion of the program qualifies graduates for a variety of positions in the adventure tourism industry including **tour operator, parks interpreter, recreation coordinator, and Maine guide in sea kayaking, recreation, hunting and fishing.**

PROGRAM OUTCOMES

1. Demonstrate understanding of the knowledge, technical skills and credentials necessary to work in various facets of the industry.
2. Understand and apply knowledge concerning safety and conscientious stewardship of the environment.
3. Demonstrate adventure tourism leadership.
4. Demonstrate ability to support adventure, nature and outdoor recreation activities that are part of the Washington County community.
5. Demonstrate eligibility to take several State tests for licensure in the adventure recreation and tourism industry.
6. Qualify for employment in nature-related travel and outdoor recreation businesses or to start their own businesses.



Washington County Community College is an equal opportunity/affirmative action institution and employer. For more information; please call Tatiana Osmond, Affirmative Action Officer, at 454-1094



Ready for your next adventure? Apply Now!
Scan the QR code or visit wccc.me.edu/apply
Explore the Outdoor Leadership program on YouTube:
youtube.com/wcccadrec

Outdoor Leadership: Adventure Recreation & Tourism Course Curriculum

Associate in Applied Science

63 Credit Hours

Course #	Required for Associate Degree Option	Credits
Semester 1		
ENG101	College Composition	1
FYE100	First Year Experience	2
ADV 105	Introduction to Sea Kayaking	4
ADV 114	Ropes Course Facilitation	1.5
PFT 100	Physically Fit for Duty	3
MAT	MAT Elective MAT 112 or higher	1
ADV 119	Wilderness Expedition Skills I	3
ADV 141	The Maine Environment I	1
Total		16.5
Semester 2		
ADV 115	Outdoor Leadership	3
ADV 121	Wilderness Expedition Skills II	4
ADV 125 or ADV 260	Tourism Seminar or Foundations of Outdoor Therapy	3
ADV 175	Practicum in Adventure Recreation	3
ADV 142	The Maine Environment II	1.5
EMS 114	Wilderness Advanced First Aid	1.5
Total		16
Semester 3		
ADV	Adventure Recreation Elective	3
ADV 226	Adventure Programming	3
BUS	Business Elective	3
HIS 115	Maine History	3
PHI 114	Environmental Ethics	3
Total		15
Semester 4		
ADV	Adventure Recreation Elective	3
ADV 250	Capstone	3
CMJ 224	Search and Rescue	1
COM 200	Principles of Interpretation	3
Lab Science Elective	4-Credit Lab Science Elective	4
EMS 116	Wilderness First Responder Bridge	1.5
Total		15.5

**Cost per credit hour is \$96. For more information visit: <https://wccc.me.edu/admissions-aid/finances/tuition-fees/>
Financial Aid is available for students who qualify at www.FAFSA.Ed.Gov School Code: 009231**

Visiting the campus is easy. Contact the Office of Admissions at 207-454-1000 or wcccadmissions@maineccc.edu to schedule a time to visit!
For more program specific information, please contact the program instructor Scott Fraser, sfraser@maineccc.edu or 207-454-1031